

# TWIN CITY Chronicle

Central Chronicle, Thursday, July 22, 2010

Durg-Bhilai

## R-Fi makes the life of parents simple

A new system to check the activity of child in school



RT Ramchandran addressing the media persons.

Bhilai, July 21: Pinnacle Teleservices Private Limited, a leading IT telecom resource, has introduced "R-Fi" a system for schools that use long range radio frequency technology to read the photo id cards of the students. These cards will become very helpful to give full details about the child's activity to its parents informed Rajesh Banerjee, Technical Director of Pinnacle Teleservices Private Limited in a press conference held at Hotel Amit International here on Wednesday.

He further said as the students pass beneath the doorways or thru the main gate of the school, the R-Fi reader/scanner records the data and translates the records for transmitting the same to further customized applications. The system has an in-built automated SMS notification

system which informs the parents about their kids at the time when they arrive and leave the school premises. Along with the in and out information of the kid, the school management is also able to send the day to day happenings/activities of the school and behaviour of the child. This proves to be a very useful tool and a value added action from the school to interact with the parents. Parents will also be benefited as they will be getting regular updates about their kids and the school's day to day activities. This system was launched just one month ago at Delhi and till date 18 to 20 schools across the nation have entered into a tie-up with the company. In Chhattisgarh, Sri Sankara Vidyalaya would become the first school of the state to adopt this system. The cost of this system

is Rs 100 to 150 per month for each student and it works on 200 km per hour speed too. Kapil Mathur, Executive of Pinnacle pointed out that R-Fi system is very safe and not harmful for the child. The wireless planning and coordination wing of India's Ministry of Communication has assigned the 865-867 MHz UHF for use by radio frequency identification devices.

RT Ramchandran, President of Sri Sankara Vidyalaya said nowadays personal attention of children has become a very vital issue. Due to exposure to so many unwanted issues and lack of monitoring the kids of today are being misguided which takes them on wrong path. Keeping this as the prime concern, Sri Sankara Vidyalaya is introducing the RFID cards with Pinnacle which will keep the parents updated about the whereabouts of their wards.

The moment the child leaves the school, parents will get a message on their mobile regarding the same. Further the parents will be updated with all the issues concerning their wards from time to time like their discipline, punctuality, academic performance and other similar information which will be of immense importance to the parents.

Anurag Shrivastava, Director of Pinnacle Teleservices Private Limited and VS Kalpana, Principal of Sri Sankara Vidyalaya were also present.